



ARKANSAS STATE UNIVERSITY  
**MID-SOUTH**

August 2025

Dear Parents and /or Guardians:

Career Coaches for the Arkansas Works program are employees of ASU Mid-South. Career Coaches provide services to 8<sup>th</sup> through 12<sup>th</sup> grade students at the Academies of West Memphis and Earle High School. It is our distinct privilege to work with your students this academic year.

As Career Coaches, we will be working with your children on career and educational planning. This may include career explorations, assessment, development, and decision-making activities. We will serve as a resource for information about financial aid, concurrent credit, college admissions and connections to business and industry. We will also serve as a liaison to ASU Mid-South and other institutions of post-secondary education.

We are looking forward to building relationships that will encourage your child to begin planning for their future education and career. Please feel free to contact us if you are interested in discussing the Career Coach program and the opportunities we can provide for your child.

Thank you,

**Career Coaches serving the Academies of West Memphis**

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