
Mission: *The mission of Arkansas State University Mid-South is to enrich lives through high quality educational programming that fosters student success, workforce development, and lifelong learning.*

Vision: *Arkansas State University Mid-South distinguishes itself by Leading, Empowering, Nurturing, and Serving (LENS).*

Leading: *To be recognized as innovative and collaborative in developing and utilizing promising practices that ensure a quality learning environment, strategic organizational efficiency, and regional economic development.*

Empowering: *To be known for our commitment to celebrating the strength and diversity of our people and our determination to help our students obtain knowledge, self-understanding, and autonomy.*

Nurturing: *To be recognized for consistently displaying compassion and concern for individuals and providing the learning resources and support services necessary to meet their educational goals.*

Serving: *To be viewed by our constituents as their educational provider of choice, meeting the diverse educational and cultural needs of our communities; supporting student interests through a range of organizations and activities; meeting the region's employment demands; and broadening access to higher education opportunities.*

Values: *Arkansas State University Mid-South is committed to Innovation, Diversity, Excellence, Accountability, and Sustainability (IDEAS)*

Innovation *represents transformative and creative thinking that leads to continuous growth, improvement, and relevancy. We value ingenuity to solve problems and improve efficiencies.*

Diversity embraces acceptance, inclusion, and respect. We value understanding each other and ourselves, and moving beyond simple tolerance to embracing and celebrating the richness each individual contributes to our organizational culture.

Excellence represents the standard to which we hold ourselves individually and collectively in everything we do. We value exceeding commonly held expectations of quality and professionalism and believe excellence is evident when open communication, ethical decision making, and humility are encouraged, expected, and demonstrated consistently.

Accountability entails an organizational commitment to moral and ethical principles that demand integrity, respect, and compassion. We value transparency and pledge honesty, courtesy, and responsibility in interactions with customers and associates.

Sustainability is being consistently mindful of the environmental, social, and economic consequences of our organizational practices. We value meeting present needs without compromising the needs of the future.