General Information

Chapter 2
MSCC Degrees and Certificates

Associate of Applied Science Degrees
Advanced Manufacturing Technology
Aviation Maintenance Technology
Business Technology: Business Administration, Applications Specialist
Digital Media
General Technology
Hospitality Management
Information Systems Technology: Networking
Medical Assisting Technology
Professional Pilot: Fixed Wing, Rotor Wing*
Respiratory Care

Associate of Arts Degrees
General Education
Teaching, Middle School, P-4 (under revision by the Arkansas Department of Education)

Associate of Science Degree
Business
Hospitality Management

Certificates
Technical Certificate: Aviation Airframe
Technical Certificate: Aviation Powerplant
Technical Certificate: Diesel Maintenance Technology
Technical Certificate: Food Service Management
Certificate of Proficiency: Administrative Office Procedures
Certificate of Proficiency: Aviation Maintenance Technology
Certificate of Proficiency: Digital Media
Certificate of Proficiency: Emergency Medical Technician
Certificate of Proficiency: Food Service Management
Certificate of Proficiency: Flux-Core Arc Welding
Certificate of Proficiency: Gas Metal Arc Welding
Certificate of Proficiency: Gas Tungsten Arc Welding
Certificate of Proficiency: Heavy Truck Diesel Maintenance
Certificate of Proficiency: Hospitality Management
Certificate of Proficiency: Machine Technology (Machine Attendant)
Certificate of Proficiency: Machine Technology (Machinist I)
Certificate of Proficiency: Machine Technology (Machinist II)
Certificate of Proficiency: Mechatronics: Electrical Level I
Certificate of Proficiency: Mechatronics: Electrical Level II
Certificate of Proficiency: Mechatronics Management
Certificate of Proficiency: Mechatronics: Mechanical Level I
Certificate of Proficiency: Mechatronics: Mechanical Level II
Certificate of Proficiency: Mechatronics: Level III
Certificate of Proficiency: Microcomputer Upgrade and Repair
Certificate of Proficiency: Nursing Assistant
Certificate of Proficiency: Shielded Metal Arc Welding

*The AAS in Professional Pilot is under revision and not currently available.

**College Mission**

Mid-South Community College is a public two-year institution of higher education with an open-door admission policy, serving Crittenden County, Arkansas, and the surrounding areas with a comprehensive educational program. The College is committed to economic development in the Arkansas Delta through the provision of high quality, affordable, and convenient learning opportunities and services consistent with identified student, community, and regional needs.

To meet these needs, the College provides quality academic and support programs, personnel, technology, administrative services, and facilities necessary to respond in a timely and effective manner.

**College Purposes**

- To provide community college general education and technical curricula which prepare students for global awareness, an appreciation of diversity, employment, and lifelong learning.
- To provide academic resources, technology, and learning support programming to foster student success.
- To provide extra-curricular activities that promote wellness, leadership development, good citizenship, and cultural growth.
- To foster economic development by providing a training and educational link between the College and business and industry that ensures a competent local and regional workforce.
- To provide local access to baccalaureate and graduate education through partnerships with universities and four-year colleges.
- To support cultural and community events.

**College Vision Statement**

*Leading:* acknowledged as an energetic, resourceful organization that is focused on carrying out clear plans for growth in programs, services, and a qualified workforce recognized for our quality and the range of programs and services responsive to our communities; and known for using technology to our greatest advantage in terms of equipment, technical support, educational programs, and learning strategies.

*Empowering:* known for our commitment to celebrating the strength and diversity of our people and our determination to help our students obtain knowledge, self-understanding, and autonomy.

*Nurturing:* recognized for consistently displaying compassion and concern for individuals and providing the learning resources and student support services necessary for those individuals to meet their educational goals.

*Serving:* seen by our communities as THE educational provider of choice for all ages, meeting the diverse educational and cultural needs of our communities; offering a diverse curriculum which both meets the needs of basic students and challenges the abilities of
the most advanced; supporting student needs and interests through a range of organizations and activities; meeting the region’s employment needs with a range of occupationally-oriented majors; and brokering services for educational programs beyond MSCC’s mission and scope.

**MSCC Value Statements**

Mid-South Community College employees are committed to:

- **Access**
  
  Access, opportunity, and support for those who may benefit from its programs and services.

- **Positive Campus Environment**
  
  A working and learning environment that encourages freedom of inquiry and values integrity, courtesy, and involvement in decision making while respecting diversity and individual differences.

- **Community and Civic Responsibility**
  
  Civic responsibility through planned learning experiences and through collaboration with local organizations to enhance the quality of life for all citizens of the community.

- **Quality and Accountability**
  
  Quality instruction and effective use of technology, resources, and support services through continuous assessment of needs, programs and services.

- **Responsiveness**
  
  Economic, cultural, social, and human development by serving as a catalyst for community and educational improvements.

- **Learning and Individual Goal Achievement**
  
  Educational programs designed to motivate, challenge, and reward excellence in those who utilize and provide them.

**Strategic Goals**

I. **MSCC will expand access to learning by**

  - identifying ways we can improve access for the complete spectrum of learners in our communities of interest.

    Goal: Develop new programs that address student interests and economic growth.

    Goal: Strengthen partnerships with area schools to increase dual enrollment of high school students.

    Goal: Expand flexible delivery systems that address the time constraints of adult students.

  - recruiting, enrolling, and retaining increasing numbers of students.

    Goal: Increase enrollment by an average of 5% a year until the total fall semester enrollment reaches and is maintained at a headcount of at least 2000.

II. **MSCC will improve learning by**

  - engaging in continuous improvement of student, faculty, and staff learning.

    Goal: Increase professional growth opportunities for faculty and staff in support of student learning and retention to goal achievement.

  - regularly and systematically evaluating and improving our processes.

    Goal: Compare favorably with its peers as measured by national and/or state benchmarks.

    Goal: Continue to improve the teaching/learning process through assessing student learning.
• providing a comprehensive and responsive academic support system that recognizes students as central to the learning process.

Goal: Improve support services for under-prepared students.

Goal: Increase extracurricular options that enhance student academic success and engagement with the institution.

Goal: Expand and improve student use of tutorial services.

III. MSCC will support regional economic development by

• providing more flexible training/education programs to meet the needs of business and industry.

Goal: Develop/strengthen career pathways with emphasis on student preparation for science, technology, engineering and math (STEM) careers.

• supporting and expanding partnerships with educational, philanthropic, and government agencies and other higher education institutions to increase breadth and depth in business/industry training.

Goal: Pursue stronger communication with area business/industry regarding programs and services provided by the college.

IV. MSCC will manage its resources effectively by

• providing excellent human, physical, and fiscal resources that promote student learning.

Goal: Enhance use of technology to support student advising, and counseling and to improve institutional efficiency.

Goal: Obtain and effectively manage external resources to enhance facilities and programs

Goal: Increase MSCC Foundation resources

• promoting community on campus with an environment that encourages mutual respect and positive relationships.

Goal: Enhance morale, institutional loyalty, and positive relationships among employees.

Accreditation

Mid-South Community College is accredited by the Higher Learning Commission and is a member of the North Central Association of Colleges and Schools, 230 South LaSalle Street, Suite 7-500, Chicago, IL 60604-1413, (800) 621-7440.

Financial Information

Financial statements and other budgetary information are available upon written request to the Vice President for Finance and Administration.

Freedom of Inquiry Statement

Mid-South Community College is committed to freedom of inquiry for both students and faculty.
Nondiscrimination Statement

Mid-South Community College is committed to equal access to education and employment for all qualified persons regardless of race, color, religion, gender, sexual orientation, national origin, age, disability, genetic information, or veteran status.

No employee of MSCC shall, on the basis of race, color, religion, gender, sexual orientation, national origin, age, disability, genetic information, or veteran status, be subjected to any discrimination prohibited by law. This policy applies to recruitment, employment, and subsequent placement, training, promotion, compensation, continuation, probation, discharge, and other terms and conditions of employment over which the College has jurisdiction.

Educational programs and activities which receive federal funds must operate in a nondiscriminatory manner. These programs and activities may include, but are not limited to: admissions, recruitment, financial aid, academic programs, student treatment and services, counseling and guidance, discipline, classroom assignment, grading, vocational education, recreation, physical education, athletics, housing and employment.

Also, the recipient of a complaint may not retaliate against any person because he or she opposed an unlawful educational practice or policy, or made charges, testified or participated in any complaint action under Title IX. For a recipient to retaliate in any way is considered a violation of Title IX. The ED Title IX regulations (Volume 34, Code of Federal Regulations, Part 106) provide a detailed discussion of discrimination prohibited by Title IX.

The individual responsible for application of the above federal requirements at MSCC is the Executive Vice President.

College Board of Trustees

Members of the Mid-South Community College Board of Trustees, who are appointed by the Governor, serve without compensation. The Board of Trustees establishes and reviews basic policies that govern the institution. Current board members are as follows:

Lynn Allen  
Marion

Solon Anthony  
Proctor

Alex Coulter  
West Memphis

Denny East, Secretary  
Marion

Milton Nicks, Jr.  
Marion

Hershel Owens, Vice Chair  
West Memphis

Harold Scifres  
Marion

Mary M. Toney, Chair  
West Memphis

James Richard Williford  
West Memphis

MSCC Foundation

The Mid-South Community College Foundation, incorporated in 1992, serves as an independent entity which furthers the development and expansion of the College. The Foundation, a private, non-
profit corporation organized under a tax exempt 501 (c)(3) status, secures funds — above and beyond state and local appropriations — to further enhance the efforts of the College. Funds raised and managed by the Foundation support a wide variety of endeavors from individual scholarships to campus expansion/renovation, and educational enrichment projects. Contributions are tax deductible as allowed by law.

Foundation Board members are as follows:

<table>
<thead>
<tr>
<th>Name</th>
<th>City/County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Franklin Fogleman, Jr., Chair</td>
<td>Marion</td>
</tr>
<tr>
<td>Troy Keeping, Vice Chair</td>
<td>West Memphis</td>
</tr>
<tr>
<td>Tonya Alexander</td>
<td>Earle</td>
</tr>
<tr>
<td>Lucy Brackin</td>
<td>Hughes</td>
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<tr>
<td>David Brick</td>
<td>Marion</td>
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<tr>
<td>Dixie Carlson</td>
<td>Marion</td>
</tr>
<tr>
<td>Gene Cashman</td>
<td>Memphis</td>
</tr>
<tr>
<td>Marty Cooper</td>
<td>Marion</td>
</tr>
<tr>
<td>Otis Davis</td>
<td>Earle</td>
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<tr>
<td>Kim Felker</td>
<td>Crawfordsville</td>
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<tr>
<td>Matthew Glass</td>
<td>Marion</td>
</tr>
<tr>
<td>Beth Holloway</td>
<td>Marion</td>
</tr>
<tr>
<td>Forrest N. “Joe” Jenkins</td>
<td>West Memphis</td>
</tr>
<tr>
<td>Keith Jones</td>
<td>West Memphis</td>
</tr>
<tr>
<td>Joe Marotti</td>
<td>Crawfordsville</td>
</tr>
<tr>
<td>Landon Myers</td>
<td>Memphis</td>
</tr>
</tbody>
</table>

**College Profile**

Mid-South Community College is a two-year public institution serving Crittenden and surrounding counties. Its founding marked the first local provision of higher education in a county which has lagged decades behind more prosperous areas in educational and economic development.

To address these deficits effectively, College personnel are committed to student learning, customer service, and an entrepreneurial approach to education. Consequently, the College is building a continuum of educational opportunities through alliances with both public schools and other institutions of higher education to increase college-preparedness and to provide local access to baccalaureate and graduate programs and professional training.

Mid-South Community College has emerged from a vocational technical school designed to serve a limited number of students to a comprehensive community college offering associate degree, technical certificate and certificate of proficiency programs; business and community education courses; and adult education. The College received state authority to offer its first associate of applied science degree program in 1993 and approval to offer an Associate of Arts in the spring of 1994. Credit
enrollment has increased from approximately 100 students in the fall of 1993 to 1,793 in the fall of 2013.

With a major financial commitment from Southland Park Gaming and Racing, the College established an intercollegiate athletic program in 2010. MSCC has fielded men’s and women’s National Junior College Athletic Association basketball teams for the past three years.

Located on Broadway Street and College Boulevard in West Memphis, the campus includes approximately 84 acres. The centerpiece of the campus is the $12 million Donald W. Reynolds Center for Educational Excellence which was funded primarily through an $8 million grant from the Reynolds Foundation. The 64,000 sq.-foot facility includes state-of-the-art library media and Learning Success Centers, an award-winning multimedia conference room, a food service area, a testing room, computer labs, a bookstore, additional meeting rooms, and office space.

The $8 million Workforce Technology Center on the North Campus adds more than 38,000 square feet of high-tech multimedia classrooms, computer upgrade and repair stations, advanced manufacturing training area, and diesel maintenance technology work spaces.

The $7 million, 40,000-square-foot University Center, completed in Spring 2008, provides students in Eastern Arkansas with high-tech access to degree opportunities through Arkansas State University-Jonesboro, Arkansas Tech University, Bethel University, Franklin University, Montana State University-Northern, the University of Arkansas–Fayetteville, the University of Arkansas – Fort Smith, the University of Central Arkansas, and Victory University.

The $9 million Marion Berry Renewable Energy Center on the College’s North Campus includes 35,120 square feet of high-tech classroom and laboratory space devoted to research and development of biofuels as well as to training for diesel technology students. The Wellness Center, opened in fall 2013, provides space for intercollegiate basketball, intramurals, fitness classes, and recreation.

The MSCC campus also houses the Arkansas Workforce Center which provides the resources and generates synergy to better serve both job seekers and employers. Area programs focused on workforce development and employment are located together with similar MSCC programs in the North Campus building.

The following statistics provide an enrollment profile of MSCC for Fall 2013:

<table>
<thead>
<tr>
<th>Credit Enrollment by Race, Gender for Fall 2013</th>
<th>Male</th>
<th>Female</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian/Pacific Island</td>
<td>6</td>
<td>6</td>
<td>.6%</td>
</tr>
<tr>
<td>Black (non-Hispanic)</td>
<td>316</td>
<td>641</td>
<td>55%</td>
</tr>
<tr>
<td>Native Hawaiian</td>
<td>1</td>
<td>1</td>
<td>.1%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>29</td>
<td>29</td>
<td>3%</td>
</tr>
<tr>
<td>American Indian/Alaskan Native</td>
<td>4</td>
<td>3</td>
<td>.3%</td>
</tr>
<tr>
<td>White (non-Hispanic)</td>
<td>304</td>
<td>415</td>
<td>40%</td>
</tr>
<tr>
<td>Non-resident Alien</td>
<td>5</td>
<td>4</td>
<td>.5%</td>
</tr>
<tr>
<td>Unknown</td>
<td>0</td>
<td>1</td>
<td>.05%</td>
</tr>
<tr>
<td>More than one ethnicity</td>
<td>13</td>
<td>15</td>
<td>2%</td>
</tr>
<tr>
<td>Totals</td>
<td>678 (38%)</td>
<td>1,115 (62%)</td>
<td></td>
</tr>
<tr>
<td>Age Range</td>
<td>Average Age</td>
<td>Modal Age*</td>
<td></td>
</tr>
<tr>
<td>-----------</td>
<td>-------------</td>
<td>------------</td>
<td></td>
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<tr>
<td>15 - 73</td>
<td>25</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>Under 18</td>
<td>445</td>
<td></td>
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<tr>
<td>18-19</td>
<td>328</td>
<td></td>
<td></td>
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<tr>
<td>20-21</td>
<td>215</td>
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<tr>
<td>22-24</td>
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<td>25-29</td>
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<td>30-34</td>
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<td>35-44</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>45-54</td>
<td>89</td>
<td></td>
<td></td>
</tr>
<tr>
<td>55-64</td>
<td>32</td>
<td></td>
<td></td>
</tr>
<tr>
<td>65 and over</td>
<td>11</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*(237 students aged 17 were enrolled for Fall 2013, more than any other single age group)*

Credit Enrollment Profile, Fall 2013

- Total Headcount: 1,793
- Full-Time Equivalent (FTE): 1,088
- Student Semester Credit Hours: 16,325
- Full-Time: 703
- Part-Time: 1,090
- First-Time Entering, Award-Seeking: 325

Enrollment in Award Programs, Fall 2013

- Associate of Arts General: 360
- Associate of Arts Teaching: 91
- Associate of Science in Business: 43
- Associate of Science in Hospitality Management: 2
- AAS Advanced Manufacturing: 16
- AAS Aviation Technology: 24
- AAS Business Technology: 109
- AAS Digital Media: 13
- AAS General Technology: 322
- AAS Hospitality Management: 1
- AAS Information Systems Technology: 55
- AAS Medical Assisting: 65
- AAS Professional Pilot: 66
- AAS Respiratory Care: 58
- AAS Renewable Energy: 2
- TC Advanced Manufacturing: 4
- TC Aviation Technology: 7
- TC Diesel Maintenance Technology: 28
- TC Pharmacy Technician: 25
- CP Cisco Networking: 1
- CP Heavy Truck Diesel: 1
Retention

All Students

Of the 1,980 students enrolled in the Fall of 2012, 784 (40%) re-enrolled for Fall 2013. Of the 1,786 students enrolled in the Spring 2013, 868 (49%) re-enrolled for Fall 2013.

Degree-Seeking Students

Of the 1,439 students who were degree-seeking in the Fall 2012, 533 (37%) re-enrolled for the Fall 2013. Of the 1,290 students who were degree-seeking in the Spring 2013, 617 (48%) re-enrolled for the Fall 2013.

Graduation Rates

In accordance with federal guidelines, Mid-South Community College provides the following graduation rate information on first-time, full-time, degree seeking (cohort) students who began in the fall of 2010 and completed degrees or certificates by June 30, 2013:

Fall 2010
Full-time Cohort 284
Completers 8%
Documented Transfers 25%
Still Enrolled 8.5%

The group of students being reported to comply with federal student right-to-know regulations made up only 12.1% of the total Fall 2010 semester enrollment at Mid-South Community College. These rates do not represent the success rates for the other 87.9% of students who attended MSCC in Fall 2010.

Gainful Employment

Gainful employment programs are those "that prepare students for gainful employment in a recognized occupation." MSCC is required to report this information for all undergraduate and graduate programs that are Title IV eligible and that lead to certificates, diplomas, graduate certificates or specialist awards. Degree programs at all levels are not considered to be gainful employment programs.

If the number of students who completed a Gainful Employment Program during the award year was less than ten, for privacy reasons, the college or university should not disclose to the public the median debt amounts and the on-time completion rates. Because placement rate information is
reported based on system standards and methodology, total employment and related employment rates are not disclosed if the number of students employed is less than six.

For information on the College’s Gainful Employment Programs, visit the website at http://www.midsouthcc.edu/index.php?id=367.

Crime Statistics

The Campus Security Act of 1994 requires MSCC to report campus crime statistics for the following categories: murder, sex offenses, robbery, aggravated assault, and property crimes, including burglary and motor vehicle theft. For 2012, no crimes were reported. For complete statistics for the most recent three year period (2010-2012), see MSCC’s website at www.midsouthcc.edu; click on About MSCC, and click on Consumer Info.