

May 27, 2015

## Southland Vaults to Forefront of Endowed Scholarship Effort in Dr. Fenter's Honor

Southland Park Gaming and Racing, in collaboration with Delaware North Companies Inc., has pledged \$25,000 toward Mid-South Community College's Campaign for Hope, a \$250,000 fund-raising effort to honor Dr. Glen Fenter.



"We greatly appreciate Southland Park Gaming and Racing, a constant community pillar, for their generous pledge," said Diane M. Hampton, MSCC Vice President of Institutional Advancement. "Through our ongoing partnership with Southland, we're opening the door of educational opportunity. Their response to the Foundation's effort to honor Dr. Fenter has given the campaign strong

legs upon which to stand."

Troy L. Keeping, Southland Park Gaming and Racing President and General Manager, said the latest gift underscores the company's support of Dr. Fenter and Mid-South Community College.

"We are excited to continue our longstanding commitment to Mid-South Community College and the higher education experience in the Delta," Keeping said. "Our latest pledge is a continuation of our belief in



what Dr. Fenter has helped to create in our community. His contributions to the future of Crittenden County and the region are immeasurable."

"Under Dr. Fenter's insightful leadership, MSCC has been a great neighbor and a tremendous asset. We're proud to participate in this scholarship effort which recognizes his efforts and also helps to meet a significant need in our community."

Fenter will retire as MSCC president on June 30, 2015, to become fully engaged as the chief executive officer of the Greater Memphis Alliance for a Competitive Workforce.

"Obviously this is kind of awkward for me, but I appreciate what the Foundation is creating because it is important to change our community and our region by changing the lives of the people who reside here," Dr. Fenter said. "Every time you empower people who are entrapped by circumstances beyond their control, you give them the opportunity to grow and achieve their true God-given potential.

"There are precious few scholarship opportunities like this in our state or our country. These scholarships will help us change the model. The opportunity and ability to dream and aspire is so important to changing a future. When we invest in people who truly want to change their lives, the return is beyond significant. If we continue to do the right things, we can make this a better place."

Mid-South Community College's Foundation Board of Directors announced the ambitious scholarship campaign the last week of April, and donations and pledges have been flowing into the fund.

"We are receiving many heartfelt pledges and are encouraged to see a lot of folks literally stretching their means to give generously to this important endeavor," Hampton said.

While a good number of generous contributions have been made, more will be needed for the Foundation to meet its lofty goal.

"The momentum is strong, but what happens in the next couple of weeks will determine our ultimate success," Hampton said.

The campaign focuses on the creation of a scholarship endowment in Dr. Fenter's honor that will support deserving students pursuing their dreams at MSCC. The scholarship is specifically designed to help those who work hard while barely managing to keep their financial heads above water. For them to improve their lot in life, they need better access to higher education and training.

Foundation Board Chair Franklin Fogleman said the endowment is building on the 20-plus year mission of Dr. Fenter: locate, lift up, and give hope.

"Dr. Fenter has given his heart, his endless ideas and innovation, and his tireless effort and resolve to make our institution, our community, and our future brighter," Fogleman said. "I respectfully request that you join me in supporting this campaign."

The Dr. Glen Fenter Working for the Future Scholarship will go to new or currently-enrolled students who have families and are working at least 20 hours per week. Scholarship recipients must be enrolled in a minimum of six credit hours per semester and maintain a college GPA of 2.50 or better.

Anyone interested in honoring Dr. Fenter with a contribution may make a pledge to the Foundation (payable by June 2018), send a check to the Foundation (2000 West Broadway, West Memphis AR 72301), charge to credit card, or give online at https://www.midsouthcc.edu/foundation/give\_online/donationsForm1.html

Donors of \$500 or more will be special guests at a Donor Appreciation Event and Tribute Dinner on June 26, 2015.

For additional information, contact Hampton at (870) 733-6880 or dhampton@midsouthcc.edu.

Dr. Fenter's leadership has been without parallel. Taking the reins of an institution that appeared destined for closure in the early 1990s, Fenter helped establish a comprehensive community college known throughout the state, region, and nation as a model for workforce education.