



MID-SOUTH COMMUNITY COLLEGE

May 5, 2015

ServiceMaster Executive VP to Speak at MSCC Graduation on May 7

André Coleman, Executive Vice President and Chief Fiscal Officer of ServiceMaster Facilities Maintenance of Memphis, will present the keynote address at Mid-South Community College's graduation on Thursday, May 7.

"André Coleman is a successful businessman, an active member of the community, and a strong proponent of higher education," said MSCC President Dr. Glen Fenter. "André understands the obstacles that many of our students face because he has lived and overcome them. We are looking forward to his presentation and certainly



appreciate his willingness to join us for this special occasion."

MSCC commencement exercises, which will include the awarding of more than 400 degrees, certificates, and high school equivalency diplomas, will begin at 7 p.m. at the West Memphis School District's Lehr Arena. The ceremony is open to the public, and everyone is welcome and encouraged to attend.

A man of humble beginnings, Mr. Coleman now manages more than 1,000 employees in 15 states and oversees \$17 million in annual sales. Coleman's company is the fastest growing and highest grossing ServiceMaster janitorial franchise in North America.

In 2005, Coleman started ServiceMaster Facilities Maintenance along with three partners. He directs all financial aspects of the company including contracts, budgets, payroll, operational expenses, and revenue.

ServiceMaster has flourished into a thriving and financially sound business under his leadership. In 2006, ServiceMaster won the Rookie of the Year Award. In 2011, the company earned the Marion E. Wade award, the highest award given to any franchise.

Coleman uses ServiceMaster as a platform to teach life skills and financial responsibility to his employees. His personal philosophy aligns with the four corporate objectives of ServiceMaster Clean: to honor God in all we do, to help people develop, to excel with the customer, and to grow profitably.

Coleman's early work experience in the banking, transportation, and automotive industries provided him a solid foundation in business and positioning organizations for growth. Today, his company provides janitorial services for some of the top businesses in the U.S. including Nike, FedEx and International Paper.

In 1993, Coleman graduated from Arkansas State University with a bachelor's degree in Marketing. He also lettered four years for the ASU football team.

For the past four years, Coleman served on the Turrell City Council. He is a deacon, trustee, and Sunday school teacher at First Baptist Church in Frenchman's Bayou.

He also served as a Mid-South Community College Foundation Board member from 2010-2014. In 2012, he established the ServiceMaster Facilities Maintenance Technical Scholarship at the college to encourage MSCC Technical Center students to pursue higher education.

A Lake Village, Arkansas, native, Coleman now resides in Turrell, Arkansas, with his wife of 20 years, Roshell, an Associate Vice President of MSCC, and their children Rachel and Andrew.

At the commencement, graduates from Mid-South and University Center partners Arkansas State University, the University of Arkansas at Fort Smith, and Arkansas Tech University will have the opportunity to walk across the stage.

MSCC will also recognize nearly 30 students who have earned a General Education Diploma (GED®) over the past year.

For those unable to attend the event, the ceremony will be available live (and recorded) at <https://livestream.com/msccwm/2015graduation>. The college will also show the graduation video on its Comcast cable access channel (21) about a week after the event.